

**Do you think you've got your pricing strategy right?**

Saima Solutions, your predictive analytics specialist

## CHARACTERISTICS



### AGILE

Reduce start-up time.



### ACCURATE

Take advantage of the most advanced techniques and models to define pricing policies.



### MANAGEABLE

Take control of your business in a simple way.

## BENEFITS



Sales figures increase



Profitability raising



Stock reduction



Market loyalty

[www.saimasolutions.com](http://www.saimasolutions.com)

Barcelona | Via Augusta, 15 - 25 | 08174 Sant Cugat | 93 518 91 91

Madrid | Calle Joaquín Turina, 2 | 28224 Pozuelo de Alarcón | 91 351 50 90

## SUCCESS STORY



## PRICE AS A LEVER FOR OPERATIONAL OPTIMIZATION

### CHALLENGE

Increase billing by optimizing prices and spaces.

Adapt prices to the company's warehouse occupation.

Implement an assertive pricing system without emotional influences.



### RESULT

Sales figures increase.

Warehouse occupancy improvement.

Fast Return on Investment (ROI).

### THE SOLUTION

We modulate the price of different products based on the elasticity to calculate the most optimal price at all times as well as to improve space management.

Bluespace is the first self-storage operator in Spain with thirty-seven centers distributed between Barcelona, Madrid and Valencia.

As a market leader, Bluespace continues to improve its management systems, which allows them to have a competitive advantage over other companies in the market.

### BLUESPACE

[www.saimasolutions.com](http://www.saimasolutions.com)

Barcelona | Via Augusta, 15 - 25 | 08174 Sant Cugat | 93 518 91 91

Madrid | Calle Joaquín Turina, 2 | 28224 Pozuelo de Alarcón | 91 351 50 90



Gold  
Business  
Partner

