

A customized Advanced Analytics solution for ceramic groups

SAIMA Solutions, your advanced analytics specialist

SAIMA CERAMICS METHODOLOGY

High control and in-depth analysis of business operations.

Financial control, budgets, strategic simulations and sales forecast.

Predictive units (AI and Machine Learning).

CHARACTERISTICS



INTEGRABLE

Easy to integrate with all systems.



CENTRALIZED

Centralized environment with web access.



MANAGEABLE

Full control of revision low.



IMMEDIATE

Real-time financial data.

BENEFICIOS



Strategic decisions improvement



Better business control



Scalable system



Profitability increase

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SALONI

cerámica

REAL-TIME DATA AND ADVANCED ANALYTICS PROCESSES AS KEYS TO SUCCESS

CHALLENGE

Develop a budgeting and analytics platform.

Reduce budget delivery time by using strategic forecasts.

High flexibility and availability of information anywhere.

Have a scalable and future-proof analytical tool.



RESULTS

Quick access from any browser device.

Optimization of application workflows.

Single point of information with real-time data.

THE SOLUTION

Based on IBM's powerful in-memory engine, IBM Planning Analytics automates basic planning, control and analysis processes of all business areas through KPIs in dashboards as well as preparing budgets and forecasts. It also provides self-service analytics for business users and flexible multidimensional modeling. From a customizable planning workspace, IBM Planning Analytics finds information and insights from your data and provides users with the speed, agility and foresight they need to improve business outcomes.

In 1971 Cerámica Saloni was founded with a clear idea, to provide consumers with products they needed. It is currently located in a facility of 270,000 m, with staff that is responsible for meeting customers' expectations around the world and in the most appropriate deadlines.

CERÁMICA SALONI

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